



VISUAL IMPACT CHALLENGE COMPETITION

01.

INTRODUCTION

The theme for the Video Impact Challenge Competition is **“Spot the Scam”**.

This theme encourages students to create videos that highlight red flags, expose scams, or reenact scenarios—empowering others with the knowledge and tools to recognize and avoid being scammed.

02.

EXAMPLES OF COMMON SCAMS

- Advance fee fraud
- Dating and romance scams
- Computer hacking
- Online shopping classified and auction scams
- Banking, credit card and online account scams
- Job and employment scams
- Golden opportunity and gambling scams
- Charity and medical scams, and other related scams

03.

RULES & REGULATIONS

- Participation is open to Diploma and Bachelor’s degree students.
- Each team must have between two and five members ONLY.
- Each team must appoint a lecturer as their advisor.
- Each team need to submit ONE video clip.
- Each team must sign a RELEASE FORM, allowing the organizers and C-PROM 2025 secretariat to use their content for publicity and promotion.
- Each entry will be the property of Faculty of Computer and Mathematical Sciences, UiTM Perlis Branch, MALAYSIA and will not be returned.
- All costs in producing the video clip shall be borne by the participants.
- Each team must produce the video clip by themselves. Every team member must participate in the video.
- The team will be disqualified if the video clip is prepared by the outsiders, or do not follow the rules and regulations stated by the Organizing Committee.
- Each team must create a 4–6 minute video in English or Bahasa Melayu. Must include English subtitle if the language is Bahasa Melayu, or vice-versa.
- Each team is free to use their own materials to make the video.
- Each team must complete the video before International C-PROM 2025 begins.
- All submitted videos will become the property of the organizer.
- The organizer may use, share, and publish the videos for promotion, education, or publication without needing further consent or compensation to the participants.